The Center for Child Well-Being combines the knowledge, expertise and resources of a large public research university with the operational capacity of state and community agencies working to serve vulnerable families and to advance solutions that would otherwise be unattainable.

The ASU Center for Child Well Being’s mission is to advance child and family well-being. We believe that society can collectively overcome challenges and make a difference by ensuring the health and well-being of its children. Drawing upon the expertise of faculty from across ASU’s research enterprise, we work to increase resilience among families and to build safer, more vibrant communities for young people. We do this through our work in three key areas: Research, Workforce Development, and Community Engagement.

On April 14th-17th, the Children of Incarcerated Parents National Conference (CIP2019) returns for its second year to the Renaissance Phoenix Downtown Hotel. This conference is the first of its kind to address the complexity of experiences, from pre to post parental incarceration across multiple systems.

Our conference is multidisciplinary in its approach, and intends to facilitate the exchange of best practices, research, policy, advocacy, and lived experience.

why sponsor CIP 2019?

Share information about your efforts with over 500 local community, national and international conference attendees*

Build relationships within a community dedicated to serving those affected by incarceration

Demonstrate your organization’s support for advancing the well-being of children

Reach a broad audience through branded impressions via our social platforms, website, as well as branded materials at the conference

* attendee data based on inaugural conference attendance numbers. Last year’s attendees were professionals in the fields of: social work, criminal justice, legal and human services, as well as in the non-profit and faith-based sectors.
The National Children of Incarcerated Parents Conference is driven by the need to support, not only children and families personally impacted by incarceration, but also professionals from the following areas:

- social work
- foster care
- criminal justice
- behavioral health
- corrections
- probation
- child welfare
- lawyers / judges
- education
- policy makers
- advocacy
- governmental agencies
- nonprofit agencies
- faith based organizations

Partner with the ASU Center for Child Well Being and help us bring attention and change to this hidden epidemic.

**Previous Attendee Experience:**

- “Amazing Conference! Lots of opportunities for connectivity and meeting new people from all over.”
- “The service was great, participants were catered to and well taken care of.”
- “Enjoyed the “TED-esque” talks and panels, very informative!”
### Sponsorship Opportunities

**Customizable Sponsorships**

- 1 standard size exhibition space (10 x 10)
- 1 included registration
- 1/4 page ad in our program*
- Logo placement on website & email blasts
- Recognized as a sponsor on all printed materials, social media, preconference email blasts, and day of conference materials

* 1/2 Page and Full Page Ads Available for Additional Fee
* Ad provided by sponsor

**Exhibit**

- 1 standard size exhibition space (10 x 10)
- 1 included registration
- 1/8 page ad in our program*
- Logo placement on website & email blasts

* 1/2 Page and Full Page Ads Available for Additional Fee
* Ad provided by sponsor

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### a la carte options

These resources are available to all sponsors for an additional charge. Please see fee table for more information.

- Prime Exhibition Placement & Space (20x20)
- Full Page, Full Color Program Ads
  - Interior cover & back page options available
- Recognition as Prestige Tier Sponsor on all materials (digital & print) as well as during open mic sessions day of conference
  (included on sponsorships of $10,000 and higher)
- Sampling Opportunities (Attendee Bags, On Tables)
- Survey Opportunities (during/post conference)
  * CIP & Center for Child Well Being Cannot Guarantee Participation
- Welcome Address (Reserved for Platinum Sponsorship)
- Video Presentation to Attendees*
- Welcome Letter to Attendees in Program*
- Customer Interactive Email Blast*
- VIP Reserved Seating (included on sponsorships of $10,000 and higher)

* Items provided by sponsor. ASU Center for Child Well-Being & CIP 2019 are not responsible for creation of this content

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**Prestige Tiers available. Contact us for detailed information regarding Maroon and Gold Circle or Platinum Sponsorships.**